

ORCHESTRATING HARMONY

SCHOOL, HOME, AND COMMUNITY

OCTOBER 4,5,6, 2007
MARRIOTT KEY CENTER HOTEL
CLEVELAND, OHIO



40TH MIDWEST SCHOOL SOCIAL WORK COUNCIL CONFERENCE

HOSTED BY: OHIO SCHOOL SOCIAL WORK ASSOCIATION

CALL FOR SPONSORS, EXHIBITORS AND ADVERTISERS

The Ohio School Social Work Association is proud to host the 40th Annual Midwest School Social Work Conference to be held on October 4,5,6, 2007 at the Marriott Key Bank Hotel in Cleveland, Ohio. The theme of the conference is Orchestrating Harmony – School, Home, Community.

The Midwest School Social Work Council is one of the largest school social work organizations in the United States, with 11 member states, and has served as a model for the development of other regional and national school social work organizations. It was organized in 1968 by Midwest state department of education school social work consultants and leaders of professional state school social work organizations. The purpose of the conference is to encourage collaboration, exchange of ideas and information. This annual event serves to build relationships and provide training for Midwest school- based practitioners in the use of best practices and evidence based practices to meet the needs of the students, families and schools.

We invite you be a part of this `first ever in Ohio` exciting event by answering our calls for sponsors, exhibitors and advertisers. Contributing to this conference is an excellent way to increase your exposure to school and community leaders from Ohio, the Midwest and around the country. This Conference will provide training of interest to school social workers, school psychologists, school counselors, administrators, teachers, private mental health service providers, agency workers, juvenile justice staff, and other service providers involved with children and youth. We encourage you to send your staff to this `must attend` event for any professional who is interested in increasing their expertise and learning the `real deal` about school based work from school social work leaders around the country.

Below you will find information on how to become a conference sponsor. Your organization will receive exposure and name recognition. Most importantly, you will be supporting those professionals who are providing services for our country's future leaders, our children. Thank you for your support! We look forward to seeing you at the conference!

SPONSOR INFORMATION

Friday Keynote Speaker: \$5000

Recognition signage with company name in front of speaker; introduction of speaker; participation in Student Mental Health Summit following keynote; exhibit space; full page ad in conference brochure; table for eight at Thursday evening banquet; two conference registrations; listed in newsletter on OSSWA website following month; sponsor list in registration packet.

Thursday Awards Banquet Speaker: \$3000

Recognition signage with company name in front of speaker; introduction of speaker; exhibit space; half page ad in conference brochure; table for eight at Thursday evening banquet; listed in newsletter on OSSWA website following month; sponsor list in registration packet.

Saturday Brunch Speaker: \$3000

Recognition signage with company name in front of speaker; introduction of speaker; exhibit space; half page ad in conference brochure; table for eight at Saturday Brunch; listed in newsletter on OSSWA website following month; sponsor list in registration packet.

Friday Continental Breakfast: \$2000

Recognition signage with company name in front of speaker; introduction of speaker; exhibit space; two conference registrations; quarter page ad in conference brochure; listed in newsletter on OSSWA website following month; sponsor list in registration packet.

Friday Evening Event: \$1000

Recognition signage with company name in front of stage; welcome and introductions; exhibit space; two tickets to the event; newsletter on OSSWA website following month; sponsor list in registration packet.

Friday Morning Coffee Break: \$500

Recognition signage with company name on table; listed in newsletter on OSSWA website the following month; sponsor list in registration packet.

Friday Afternoon Coffee Break: \$500

Recognition signage with company name on table; listed in newsletter on OSSWA website the following month; sponsor list in registration packet.

Workshop Session: \$300

Recognition signage with company name on table; sponsor list in registration packet.

ADVERTISEMENTS

Ad listed in final program brochure and OSSWA newsletter on website the following month (Must send camera ready)

| | | |
|---------------|---------|-------|
| Full Page | 8x10 | \$300 |
| Half Page | 4.5x7 | \$150 |
| Quarter Page | 4.5x3.5 | \$125 |
| Business Card | | \$50 |

EXHIBIT TABLES

Showcase your product or service

\$100 for profit

\$50 not-for-profit

High traffic/ centralized area

Listed in final program brochure

Listed in newsletter on OSSWA website

6' draped table, chair and electricity included

Space is limited

DONATIONS and IN KIND SPONSORSHIP

Registration Bags

Silent Auction Items

Gift Baskets

Presenters Gifts

Printing/Signs